

HREEM GANDHI

Visual Designer | Website Design

Portfolio: <https://hreem.pages.dev/>

PROFESSIONAL SUMMARY

Visual designer working across education, enterprise services, healthcare software and institutional websites. Translates supplied brand direction and content into clear page layouts, imagery and interactions. Experience spans focused marketing websites and visual design within large, template-driven sites.

CORE SKILLS

Visual design, website design, UI design, layout and typography, visual hierarchy, imagery direction, interaction design, page templates, brand application, AI-assisted prototyping.

PROFESSIONAL EXPERIENCE

Zamstars | Visual Design | June 2025 - Present

- Tatva Global School: Translated supplied brand direction and content into website layouts, imagery and interactions across approximately 69 pages, covering school philosophy, academics and admissions.
- IHS: Contributed visual design and template application to a website of approximately 300 pages. Worked within a team that developed templates for around 80 main pages, extended across the site by developers.
- Bluspring: Designed a shared visual language for group and business pages, translating supplied content and narrative into layouts and people-centred imagery.
- Vedang: Redesigned approximately eight pages with distinct entry points for telecom and enterprise services, connected through a shared visual language.
- Reteta and AtClose: Designed clinical-software feature and plan-comparison sections using supplied product screens; redesigned AtClose visuals across approximately seven to eight pages with consistent content and action hierarchy.
- Triventure and EMROI: Designed Triventure's website and imagery around its group identity and four businesses; contributed website direction and a Claude-assisted build for EMROI's cardiac-surgery documentation offering.

Century Associates | Junior Graphic Designer | March - May 2025

Picassocial | UI/UX Design Intern | August - December 2024

INDEPENDENT PROJECT

Image Studio | AI Image Workflow Prototype

- Directed the workflow and built a local prototype with AI assistance, bringing client references, reusable image rules, scene review and version history into one interface.